VoiceObjects
simplifying voice technologies

Press release

VoiceObjects AG Appoints Managing Director UK and Regional Director Europe

To further expand business in Europe, German Vendor of Voice Application Management System recruits speech technology expert Bob Morgen

For immediate release: Thursday, June 12, 2003

Cologne, Germany and London, UK – VoiceObjects AG, vendor of one of the world's first Voice Application Management Systems (VAMS) for the fast and easy creation of speech-driven services, today announced the appointment of Bob Morgen as its new Regional Manager Europe and Managing Director for the UK. In the role of the Managing Director, Mr. Morgen will represent VoiceObjects in the UK and oversee local sales and partner activities. As the new Regional Director for Europe, he will also build a team across Europe to spearhead VoiceObjects' expansion from its initial roots in Germany to the rest of Europe.

Previously, Mr. Morgen was employed at the speech software vendor Nuance Communications, where he dramatically expanded sales as Director of EMEA Sales and Director of Consultancy Services. Before that, he held the position of Global Director, Speech Recognition Practice, at the non-profit research institute SRI International, where he successfully raised the awareness of the potential for speech recognition in the UK and Europe. Mr. Morgen was directly responsible for the introduction of speech systems at companies like Lloyds TSB in the UK, Charles Schwab in America, and UBS in Switzerland. Altogether, Mr. Morgen has worked for more than ten years with vendors and end-users to bring speech recognition into commercial use.

"Bob brings to VoiceObjects outstanding experience and contacts within the speech-technology sector. His international background and his excellent skills in

consultancy, marketing and sales will help us to expand our business in the UK and throughout Europe. We are pleased to have such an expert on our team", said Karl-Heinz Land, VoiceObjects' CEO.

Mr. Morgen commented, "The Voice Application Management System VoiceObjects Factory will help to quickly expand the use of automated voice applications in call centres and voice portals. I am looking forward to representing the technology leader in this area."

Mr. Morgen received a B.A. in mathematics and philosophy and an M.A. in mathematics from the University of California. He performed two years of doctoral studies in mathematical logic and set theory at the University of Colorado before joining SRI International in Silicon Valley as a Scientific Programmer/Analyst.

A portrait photo of Mr. Morgen (jpeg, 300 dpi) is available.
To download visit www.unicat-communications.de/2_4.html.

About VoiceObjects
VoiceObjects AG develops and markets VoiceObjects Factory™, one of the world's first Voice Application Management Systems for the fast and easy creation of voice-controlled services. Following the Lego principle, so-called VoiceObjects can be linked together for inter-active dialogues of any complexity. VoiceObjects Factory™ is an open platform based on standards such as VoiceXML and SALT, completely encapsulating complex speech processing systems and other core technologies. This enabling technology allows users and designers to easily manage voice-controlled services. For further information, please visit www.voiceobjects.com

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