VoiceObjects
simplifying voice technologies

Press Release

VoiceObjects and T-Com get Best of CeBIT 2004 Award

German trade magazine TeleTalk awards joint Voice Web Portal solution in the category ”Voice Processing“

Hanover, Germany; March 24, 2004: One of TeleTalk's "Best of CeBIT 2004 Awards" goes to VoiceObjects' and T-Com's joint offering "Voice Web Portal". The renowned German telecommunications trade magazine has awarded the solution to T-Com, the fixed-line subsidiary of Deutsche Telekom AG, and VoiceObjects AG, supplier of the world's leading Voice Application Management System (VAMS), in the category "Voice Processing".

The two companies have teamed up to provide ready-to-use voice applications as managed services for customers throughout Germany. The new service was launched in February 2004. The new portal provides a self-service option for callers, reducing the workload of company call-centers. This managed service offer includes voice application consulting, design, implementation, and operation via the T-Com infrastructure, as well as high-quality recorded prompts and a state-of-the-art dialog design for natural interactions. The Voice Web Portal provides the latest multi-language speech recognition and synthesis software, making web content and services accessible via every telephone.

About the Company: VoiceObjects AG

VoiceObjects AG develops and markets *VoiceObjects Factory*, a management system for the fast and effective provision of voice-controlled services. The privately owned company is based in Bergisch-Gladbach, Germany, and has an office in London.
Further information is available at www.VoiceObjects.com.

About the Product: VoiceObjects Factory

V*oiceObjects Factory* is the leading Voice Application Management System (VAMS) for the development and operation of personalized voice and DTMF applications. The concept is based on the dynamic generation of speech dialogs from objects – known as *VoiceObjects*. Following the Lego principle, *VoiceObjects* can be assembled into interactive dialogs of any complexity using integrated tools and modular elements without complex programming. The software is independent of manufacturer and supports such standards as VoiceXML and SALT. *VoiceObjects Factory* consists of the scalable *VoiceObjects Server,* for dynamic dialog deployment, and the browser-based *VoiceObjects Desktop* for design, development, administration and management. *VoiceObjects Factory* integrates operational tools with functions for generation, administration, maintenance, and dialog analysis. VoiceObjects Factory is compatible with Web Application Servers including Apache Tomcat, BEA WebLogic, Caucho Resin, IBM WebSphere Application Server, JBoss, and Jetty.

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