VoiceObjects
simplifying voice technologies

Press Release

VoiceObjects Wins Best of AVIOS/SpeechTEK 2004 Award

Prestigious Speech Industry Award for "Best Application Management Product"

Cologne, Germany, April 23, 2004: VoiceObjects today announced that VoiceObjects Factory, the world´s leading Voice Application Management System (VAMS) for the fast and easy creation of voice controlled services has been awarded for the "Best Application Management Product" by Applied Voice Input/Output Society (AVIOS) at the annual AVIOS/SpeechTEK Spring 2004 Conference. Developed and marketed by VoiceObjects, VoiceObjects Factory has recently been adopted by leading German companies including Postbank, Germany´s leading retail bank, to support their customer self-service initiatives and by T-Mobile for the largest voice-driven infotainment portal for cell phone users in Germany.

The concept of VoiceObjects Factory is based on the dynamic generation of speech dialogs from objects – the VoiceObjects. Following the Lego principle, VoiceObjects can be assembled into interactive dialogs of any complexity using integrated tools and modular elements without complex programming. The software is independent of the underlying voice platform and supports such standards as VoiceXML and SALT. VoiceObjects Factory consists of the scalable VoiceObjects Server, enabling dynamic dialog creation at runtime, and the browser-based VoiceObjects Desktop for design, development, administration and management. VoiceObjects Factory also includes tools for operations, administration, maintenance, and dialog analysis. The software operates with leading Web Application Servers including Apache Tomcat, BEA WebLogic, Caucho Resin, IBM WebSphere Application Server, JBoss, and Jetty.

VoiceObjects distributes its leading Voice Application Management System (VAMS) VoiceObjects Factory worldwide.

About VoiceObjects AG

VoiceObjects AG develops and markets *VoiceObjects Factory*, the world´s leading Voice Application Management Systems (VAMS) for the fast and easy provision of voice-controlled services. Using VoiceObjects Factory accelerates voice application development and deployment, provides higher service quality trough built-in life cycle management, and allows for seamless integration of existing Web and back-end systems.

With the investment of T-Venture (**Deutsche Telekom**), VoiceObjects has a global player on its side. The company maintains a worldwide network of strategic partners such as **Comverse, Genesys, IBM, T-Com, T-Systems,** and **VoiceGenie**. -- For further information please visit www.VoiceObjects.com.

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