

VoiceObjects Global Partner Program (GPP) – Benefits

Benefits	Silver Partner	Gold Partner	Platinum Partner
Marketing Support			
Partner profile on VoiceObjects Web Site	x	x	x
Usage of VoiceObjects Partner Logo	Silver Logo	Gold Logo	Platinum Logo
Joint success stories	x	x	x
Access to VoiceObjects Marketing Programs	$	$	$
Access to VoiceObjects Marketing Collateral	x	x	x
Access to VoiceObjects Marketing White Papers	x	x	x
Access to VoiceObjects Partner Web	Dedicated contact for password access	Dedicated contact for password access	Dedicated contact for password access
Joint branded Partner Fact Sheet	$	$	X
Events			
Sponsorship opportunities	$	$	$
Participation in Partner Events (1)	x	x	x
Access to exclusive Parter Webcasts	x	x	x
Communication and PR			
Joint press releases	x	x	x
Partner e-news	x	x	x
Sales Support			
Annual Meeting with VoiceObjects Executive	N/A	N/A	x
Consulting & Voice User Interface (VUI)			
Discounted VoiceObjects Professional Services	upon request	upon request	upon request
Demo development support	$	x	x
VoiceObjects Software			
Pricing for Development Package Basic (annual fee)	upon request	upon request	upon request
Pricing for Development Package Advanced (annual fee)	upon request	upon request	upon request
Product Advisory Board	N/A	N/A	x
Download Web Site	x	x	x
Training			
Partner Training Voucher	2 per year	5 per year	10 per year
Partner Training Discount	upon request	upon request	upon request
VoiceObjects University access	x	x	x
Training Newsletter	x	x	x
Last minute invitations	N/A	x	x
New course reservation	N/A	N/A	x
Developers Conference invitation	x	x	x
Train-the-Trainer Program	N/A	N/A	x

(1) Fiscal Year 2007

$ additional fee may apply

x included in partner program

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